

PERSONAL BRANDING FOR CAREER ADVANCEMENT

CRS-Q-0039851-ES

(Eligible for SkillsFuture Mid-career Enhanced Subsidy,

Workfare Training Support (WTS), SkillsFuture Credit)

Eligible for Claim Period: 27 Aug 2019 - 26 Aug 2021

Training Duration: 2 days (16.00 hours)

Group size: up to 20 pax

Mode of training: training room

Maximise Your Potential!

Created to maximise your potential and boost your employability, this course offers a complete set of step-by-step guidelines to walk you through the entire process of finding the right job and thriving at it. Course participants will learn how to set their personal career goals and how to fulfill them with dressing styles that attract professional success and communication and behavior standards that build worthwhile relationships across the entire hierarchy. Create a personal brand that people love to be around, stand out from the crowd with your social etiquette and make excellent impressions at job interviews every single time!

Connect with us

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Course Objectives

-  Set personal career goals based on personal competencies.
-  Develop a career plan to achieve personal career goals.
-  Create a resume.
-  Select and apply job opportunities that best match personal competencies and career goals.
-  Anticipate questions and prepare answers for a job interview.
-  Demonstrate personal care & hygiene, and social etiquette skills at a job interview.



Course Fees

Learner	Course fee and Funding	Company-sponsored		Self-sponsored
		SME	Non-SME	
Singapore Citizens and Permanent Residents	Full Course Fee	430.00	430.00	430.00
	Subsidy/Training support	-387.00	-272.00	-272.00
	Amount Payable	43.00	158.00	158.00
Singapore Citizens 40 years or older	Full Course Fee	430.00	430.00	430.00
	Subsidy/Training support	-387.00	-387.00	-387.00
	Amount Payable	43.00	43.00	43.00
Singapore Citizens 35 years or older and earning a monthly income of not more than SGD2,000	Full Course Fee	430.00	430.00	430.00
	Subsidy/Training support	-408.50	-408.50	-408.50
	Amount Payable	21.50	21.50	21.50
Non-Singapore Citizen/PR (Foreigner)	Full Course Fee	430.00	430.00	430.00
	Subsidy/Training support	NA	NA	NA
	Amount Payable	430.00	430.00	430.00

What our clients say

Eye-opening, fascinating experience! I couldn't wait to attend another lesson with Jill.

She simply sees through you and advises on what could be done to achieve the results you are aiming for. Jill offers her help, her knowledge, her experience and expertise to help you conquer life's obstacles and reap its benefits. You could not expect anything less from someone with 34 years of experience?! It's not only about the colours and style and make up, it goes far beyond all of this. Our voice, social etiquette, body language. It all effects the way people at work or in our personal life perceive us.

Annabelle Tan
Financial Advisor

Team of Consultants

Jill Lowe Team is an inspirational group of award winning trainers with over 34 years of experience working with diverse industries to bring the best out of every potential. Since 1985, Jill Lowe has run this Singapore-based brand and image company with links to Washington, London and Shanghai.

Jill Lowe Certification and Awards

- 1984 Confederation of United Kingdom Beauty Therapy
- 1984 International Therapy Examination Council of England Aestheticienne Diploma
- 1985 Color Me Beautiful Image Consultants
- 1985 Incorporated company Colorays Beauty Image Consultants
- 1986 Always in Style Image Consultants
- 1986 Hong Kong Film Academy Make up
- 1991 Incorporated Jill Lowe International Pte Ltd
- 1993 Launch a Make-Up and Skin Care range of Jill Lowe Cosmetic and Skin Care
- 1994 President of South East Asia Liaison AICI (Association of Image Consultants International)
- 1994-1996 Platinum Award for Outstanding Achievements and Best Performing Consultants
- 1997 Associate Lecturer National University of Singapore Dentistry Faculty to date
- 2003 Owner of Intellectual Trade Mark for JILL LOWE brand logo
- 2007 Won Gold Award for International Brand Summit
- 2009 Author of youth book Dressing Smart for Girls and Dressing Smart for Boys
- 2012 Publisher of Europe luxury fashion magazine L'Officiel
- 2014 Master Trainer for EU, Federation of Image Professional International
- 2014 Accredited Master trainer for Image Trainer, City and Guild UK, London
- 2014 Platform Speaker for AIA Malaysia Quarterly Life Planners Congress
- 2015 Approved Accredited Training Provider in Asia for City and Guild UK, London
- 2016 International Assessor for Masters in Image Consulting, City and Guild, FIPI, London
- 2017 Shanghai Insurance Congress, China

Jill Lowe International worked with:

Government and Public Service Division
 Attorney General Chambers
 Ministry of Defence
 Police Academy
 Police Command
 Ministry of Manpower
 Ministry of Finance
 Ministry of Education
 Michael Page Executive Search
 Defence Science and Technology Agency
 Singapore Mass Rapid Transport
 Spring Singapore
 Public Utilities Board
 Housing Development Board
 Grassroot Women's Wing
 Workforce Development Authority

Banking and Finance
 ABN Amro
 American Insurance Assurance
 CitibankBloomberg
 Development Bank of Singapore
 Great Eastern Life Insurance
 Hong Leong Assurance
 HongKong Shanghai Bank Corporation
 Manulife Insurance
 KPMG
 Mastercard International
 NTUC Insurance
 POSB Bank
 Prudential Life Insurance
 RHB Bank Kuala Lumpur - Singapore
 Standard Chartered Bank Singapore
 Tokyo Marine Insurance
 Union Bank of Switzerland
 Overseas Union Bank of Singapore
 AIA Company Limited

Health Care
 Alexandra Hospital
 National University Hospital (NUH)
 Singapore General Hospital (SGH)
 Jurong Health Services Pte Ltd
 Mundipharma Pte Ltd
 Thomson Medical Pte Ltd

Universities and other Educational Institutions
 National University of Singapore
 Nanyang Technological University
 Singapore Management University
 Singapore Institute of Management University

International Companies
 Abbott
 Apple
 Far East Organization
 Hong Leong Group
 Prudential Indonesia
 Sabah Tourism Board
 Tropicana Corporation Berhad
 VISA International
 Indonesia JPCC Women's Conference
 Petronas Management Training Sdn Bhd
 Petronas Leadership Centre
 Zurich International Life
 Fedex
 Triumph

